New Format

CSj magazine, the monthly journal of the Hong Kong Institute of Chartered Secretaries, is available online in a search-engine optimised mobile-friendly website.

The website provides users with a searchable database of every individual article published since March 2012 along with a full pdf of the print edition.

New content is uploaded monthly once readers have received their copies of the hardcopy magazine.

Advertising

The right-hand column of the site is dedicated to advertising. To provide maximum exposure, advertisements appear consistently on every page visited.

Advertising Options:

- **1st position**
  - HK$19,200
  - US$2,500
  - for 12 months
  - HK$12,000
  - US$1,580
  - for 6 months

- **2nd position**
  - HK$14,400
  - US$1,900
  - for 12 months
  - HK$9,000
  - US$1,180
  - for 6 months

- **All other positions**
  - HK$9,600
  - US$1,250
  - for 12 months
  - HK$6,000
  - US$780
  - for 6 months

Advertisers are provided with one change to the image or website link in every 6 month period. An administration fee will be levied for any additional changes at HK$800 per time.

Specifications

Maximum pixel size is 300 (w) x 250 (h). Off-size advertisements may be formatted to fit this size.

* Magazine advertisers enjoy priority positioning